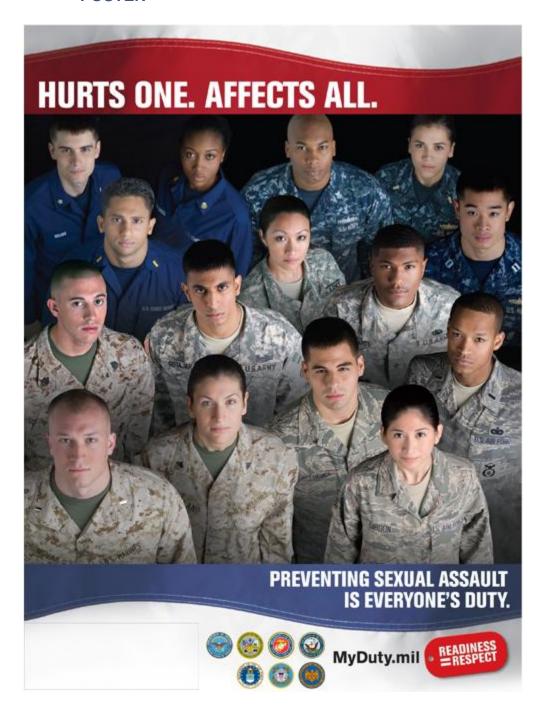


APPENDIX B:

"HURTS ONE. AFFECTS ALL." SOCIAL MARKETING CAMPAIGN POSTER



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B-1 MARCH 2011